



TOWNVILLE ELEMENTARY SCHOOL ANDERSON SCHOOL DISTRICT 4



MICHELIN TOWNVILLE TURKEY TROT

The 8th annual Michelin Townville Turkey Trot will take place on Saturday, November 10, 2018. The Townville Turkey Trot started as a culminating event for the TES Panther Paws Running Club. The running club started eight years ago with a grant to help schools in the fight against childhood obesity. Our running club at TES meets 1-2 mornings a week before the school day starts and involves close to 40 students in grades 4-6.

In an effort to get our community physically active, the PE department and the Panther Paws Running Club have worked to expand the reach of our run/walk. The Michelin Townville Turkey Trot offers a 5K run/walk, a 1.5 mile run/walk, and a family mile. We are asking for the help of our business community to help us in our efforts to combat obesity and physical inactivity in the Anderson County area. All of the proceeds of this run will go to the Panther Paws Running Club and other programs that promote physical activity and healthy lifestyle choices in Anderson School District 4.

What would it cost to have your business's name on 300-400 moving billboards? When you are a sponsor of the Michelin Townville Turkey Trot, you will not only be joining the effort to promote healthy lifestyles, you will be promoting your business. Depending on what level you choose, you will get your company name on the back of our run t-shirt; your company name will be listed on our website and on signs at the event; and your company will be advertised through our TTT runner bag. You get to put coupons, business cards, flyers, and other promotional items in our run package that each runner receives. Your company will also get a selected number of free entrants. What better way to promote your business in the community than by helping the students and families in our community to make healthy choices.

Our event will involve runners and families from all over the Upstate. It is being promoted in all of the schools in Anderson School District 4, and it is listed on the websites of upstate running clubs and on the websites of some national organizations.

Please take the time to review the following information detailing sponsorship levels and feel free to visit our website (www.tt-trot.com) for online sponsorship registration and additional information about the run.

If you have questions or need more information, please contact me by email, rlaven@anderson4.org, or by phone 864-403-2600.

Thank you for considering this opportunity to partner with TES, Anderson School District 4, and Michelin by helping to promote physical activity here and throughout Anderson County.

Rus Laven
Physical Education Teacher
Townville Elementary School
864-403-2600
rlaven@anderson4.org





MICHELIN TOWNVILLE TURKEY TROT



SPONSORSHIP REGISTRATION

Business/Organization Name _____

Mailing Address _____

City/State/Zip _____

Contact Name _____ Contact Phone _____

Contact Email _____

Website _____

Choose Level: (check one)

_____ Platinum/Title Sponsorship \$500 (only one available- **SOLD**)

- Name on Title of Run
- Name or logo on run t-shirt (if received by 10/24)
- Link on run website
- Large ad on run website
- 6 run entries
- Name or Banner prominently displayed at registration table and finish line
- Opportunity to display your materials and place promotional materials, samples, coupons in TTT runner bag

_____ Gold/Water Stop Sponsorship \$250

- Name or logo on run t-shirt (if received by 10/24)
- Link on run website
- Small ad on run website
- 3 run entries
- Name or banner prominently displayed at water stop
- Opportunity to display your materials and place promotional materials, samples, coupons in TTT runner bag

_____ Silver Sponsorship \$100

- Name on run t-shirt (if received by 10/24)
- Link on run website
- 1 run entry
- Opportunity to display your materials and place promotional materials, samples, coupons in TTT runner bag

_____ Bronze Sponsorship Charitable Donation/Door Prize: Provide \$25 or more in gift cards or door prize coupons or \$25 or more donation by check.

If you are providing door prize coupons/gift cards, please contact Rus Laven at Townville Elementary School for pick-up (864-403-2600; rlaven@anderson4.org).

- Opportunity to place promotional materials, samples, coupons in TTT runner bag

Make Check Payable to Townville Elementary School
PO Box 10
Townville, SC 29689